



20 N. Kossuth Street  
Baltimore, MD 21229  
Telephone: 410-362-2957  
[Elainesimon1@yahoo.com](mailto:Elainesimon1@yahoo.com)  
[www.baltimorecarnival.com](http://www.baltimorecarnival.com)

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January 2017

***Baltimore Caribbean Carnival Celebrates 36 years***

Dear Friend,

I am writing to request your support for the Baltimore Washington One Caribbean Carnival/Festival. Over 30,000 people attended the 2016 Parade & Festival with the combined resources from our Washington D.C. (WDC) counterparts; Baltimore is strengthened by bringing the WDC Community to Baltimore.

Carnival depicts Caribbean Cultural expressions, and its historical significance, and most memorable, the compelling performances of the Masqueraders and the Community Marching bands in the Parade. Here visitors get up close and personal by experiencing some of the food, culture and traditions that make up the global community.

2017 marks the 36<sup>th</sup> year Caribbean in the Baltimore, Washington DC and Virginia area have been celebrating and showcasing their customs. The Festival is scheduled for July 15<sup>th</sup> and 16<sup>th</sup> at Lake Clifton Park in Baltimore, Maryland 21218.

The Parade begins @ 1 pm Saturday July 15, 2017 in the 900 block of East 33<sup>rd</sup> street and proceeds to the Alameda into Lake Clifton Park and closes at 10 pm. Sunday, July 16, the Festival reopens @ 12 noon and closes @ 9 pm. We will be producing a souvenir journal to commemorate our path of notable history and accomplishment.

One of the most successful vehicles for generating new revenue is cultural festivals and accordingly launching an advertising campaign to promote their brands. I have attached a rate sheet for your review. Please try and meet the deadline because some pages are sold on a first come basis.

Should you need additional information I can be reached by Telephone @ 410-362-2957 or cell 443-869-1835 via email @ [elainesimon1@yahoo.com](mailto:elainesimon1@yahoo.com), or Angie @ 301-318-4979 or email [a\\_vanniel@yahoo.com](mailto:a_vanniel@yahoo.com). Thanking you in advance for your anticipated support.

Sincerely,

*Elaine Simon*

Elaine Simon  
Festival Chairperson



# Baltimore Washington D.C One Caribbean Carnival, Inc.

Contract  
Souvenir Program Book  
Advertising Space & Rates  
Carnival 2017  
July 15-16, 2017  
**Carnival Magazine (In Color)**

	<u>Price</u>	<u>Size</u>
Back cover .....	\$900.00 .....	7 ½ x 10
Inside Front Cover.....	\$750.00 .....	7 ½ x 10
Inside Back Cover.....	\$800.00 .....	7 ½ x 10
Full Page.....	\$500.00 .....	7 ½ x 10
Half Page.....	\$275.00 .....	3 ¾ x 10 Vertical 7 ½ x 5 Horizontal
Quarter Page.....	\$175.00 .....	3 ¾ x 5
One Eight Page.....	\$100.00 .....	2 ½ x 3 ¾
Patrons List	\$5.00 Single/\$10.00 Couple	

The undersigned agrees to pay \$\_\_\_\_\_ for advertisement to be placed in the Baltimore Washington 2017 Carnival Magazine, "Carnival" July 15-16, 2017 Lake Clifton Park, Baltimore, Maryland 21218.

Note: Make all checks payable to **Caribbean American Carnival association of Baltimore, Inc. (C.A.C.A.B)**. (There will be a \$50.00 service fee for all returned checks.)

### **DEADLINE FOR ALL ADS: Friday, June 16, 2017**

Photographs- \$35.00 additional if ad is under half a page

Mail to: **Caribbean American Carnival Association of Baltimore, Inc.**

**20 N. Kossuth St.**

**Baltimore, Maryland 21229**

**Tel: (410)-362-2957 D.C (301)- 318- 4979**

Elaine Simon Email: [elainesimon1@yahoo.com](mailto:elainesimon1@yahoo.com)

Website: [www.baltimorecarnival.com](http://www.baltimorecarnival.com)

Angie email: [a\\_vanniel@yahoo.com](mailto:a_vanniel@yahoo.com)

Type or attach Camera ready copy here (if written, please print)

Name/Organization: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_